

CHRISTIAN R. PALICH

(b) (6)

EDUCATION

Kent State University

Major: B.A. Political Science; Minor: History

Kent, Ohio

Degree Conferred 2009

PROFESSIONAL EXPERIENCE

President, Ohio Coal Association

9/2014-Present

- President of large, state-wide trade association representing members in the coal mining energy industry sector. Advocates Association interests before state and federal lawmakers, regulatory agencies, executive agencies, media, industry groups and communities.
- Represents Association in matters involving legislative, policy or regulatory issues affecting the coal industry and/or broader energy industry. Actively promotes Association interests in print, television, and radio media. Has appeared on Fox News and Fox Business as well as state wide television.
- Drafts articles, press releases and op-eds on issues affecting Association members. Provides live interviews to local, state and national press outlets and presents testimony to regulatory and legislative bodies on issues affecting Association members and the energy industry.
- Manages annual budget of \$500k. Establishes operating, marketing and fundraising targets; recruits, trains and supervises Association staff; liaises with legal counsel on issues affecting the Association.
- Coordinates meetings with public officials, industry conferences and Association events. Procures commitments from high-profile public officials to speak at Association events and to meet with Association members.
- Managed Ohio Coal Political Action Committee both on budget, fundraising, and political strategy of financial support for both State and Federal candidates.
- Honored in January 2016 as one of "20 People to Know in Energy" by Columbus Business Journal.

Manager, Government Affairs, Ohio Coal Association

9/2013-9/2014

- Communicated Association and coal mining industry concerns and issues before state and federal lawmakers, regulatory agencies and executive agencies.
- Served as point of contact for media outlets, including local, state and national media. Provided on-the-record, live interviews to several national media establishments.
- Monitored daily updates and status of complex energy legislation, rulemakings and budget issues affecting Association members and/or the broader energy industry. Prepared white papers and position statements for use in advocating Association and industry interests.

Political Director, Bill Johnson for Congress (OH-6)

5/2012-7/2013

- Served as Political Director for U.S. Congressman Bill Johnson whose district includes Ohio's crucial energy corridor (mining, oil and gas).

- Senior Staff on Congressman Johnson's successful re-election campaign, which was specially targeted by the Democratic National Committee as a "Red to Blue" race. Oversaw campaign strategy which resulted in an increased margin-of-victory in the District over previous reelection campaign.
- Developed and executed strategy for targeted campaigning and accompanied Congressman Johnson to all campaign events.
- Researched issues critical to the District constituency and prepared talking points and speeches on various topics, policies and legislation.

District/Outreach Director, Congressman Bill Johnson (OH-6) *1/2011-5/2012*

- Served in capacity as both District Director and Outreach Director for Congressman Bill Johnson. Acted as surrogate for Congressman at campaign and community events, including speaking commitments and community events.
- Served as District Policy Liaison and coordinated with Congressman Johnson's Washington D.C. Office on critical District and policy issues. Educated District Staff on important policy and legislative issues and coordinated communication strategies with constituents. Assisted in the formulation and execution of an effective communication strategy for the overall District and constituents.

Transition Director, Congressman-Elect Bill Johnson (OH-6) *11/2010-1/2011*

- Served as Transition Director after Congressman-Elect Bill Johnson's successful campaign.
- Determined strategic placement of Congressional field offices and managed the transition from campaign organization to Congressional Office for the first-time Congressman.
- Coordinated and scheduled all transition meetings and activities.

Political Director, Bill Johnson for Congress (OH-6) *12/2009-11/2010*

- Served as Political Director during Bill Johnson's successful, inaugural candidacy for the U.S. House of Representatives against well-known incumbent, Charlie Wilson.
- Maintained busy campaign schedule, coordinated all travel and logistics and accompanied candidate to campaign events.
- Served as surrogate for Candidate Johnson at numerous campaign and community events including many speaking engagements.
- Participated in the development of general campaign strategy and constituency outreach.
- Coordinated with campaign Communications team and advisors in managing constituent messaging, preparing for debates and developing policy talking points.

REFERENCES

Available upon request.